

S|D|A|O

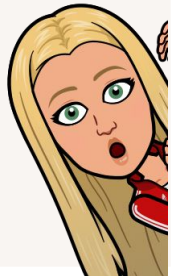
Is Your Website ADA Compliant?

(and how to check!)

With live demos
and examples!



Mac Clemmens
Streamline



Maria Lara
Streamline

Download the slide deck and checklist

getstreamline.com/orada



STREAMLINE Website Accessibility Checklist www.getstreamline.com/accessibility

Technology		Available Resources
Scan your website pages	<input type="checkbox"/>	We have scanned every page of our website, every page has a score and list of issues needed to remediate. Checkmydistrict.org (free) Google Chrome Lighthouse (free) achecker.com (free)
Check attachments	<input type="checkbox"/>	We have checked all of our attachments and written a disclaimer for any third-party attachments that we do not have the ability to remediate. Adobe Acrobat Pro (paid) CommonLook (paid)
Provide monthly reports	<input type="checkbox"/>	We have a system in place for monthly, full-site scanning, and a process for posting our monthly accessibility reports on our website. Checkmydistrict.org (free) Level Access (paid)
Create accessibility page	<input type="checkbox"/>	We have created a dedicated accessibility website page to house all accessibility-related content. https://www.getstreamline.com/accessibility-policy
Update closed captions	<input type="checkbox"/>	Our videos all have closed captions, and we have a process for including closed captions in future videos. YouTube (free) Otter.ai (paid)

Operations		Available Resources
Designate an accessibility officer	<input type="checkbox"/>	We have designated one staff member to be the accessibility officer who will be the go-to contact for accessibility issues.
Create a process for requests	<input type="checkbox"/>	We have published an online form for constituents to report accessibility issues or make accessibility requests, including a policy for standard response times. getstreamline.com/accessibility-policy
Perform remediations	<input type="checkbox"/>	We have assessed the errors identified on every page and made the necessary remediations to reach 100, starting with the homepage. Checkmydistrict.org (free) Getstreamline.com (paid)
Approve an accessibility policy	<input type="checkbox"/>	Our board has approved an accessibility policy that includes the level of accessibility you are adhering to, and information for submitting requests getstreamline.com/accessibility-policy
*Third-party ADA audit	<input type="checkbox"/>	A third party has conducted an audit of our entire website. <i>(If you are a large district with lots of pdfs, we recommend paying a third party for an audit to make sure nothing gets missed.)</i> Level Access (paid) Morrisio (paid) UserWay (paid) Getstreamline.com (included)

Updated 2023 for latest recommendations to comply with the Americans with Disabilities Act (ADA) / WCAG 2.1 AA / Section 508 / H.R. 20-110 (CJ) / AB 434 (CA)



Why I'm passionate about this

MARIA LARA

- Web developer & Streamline's National Director
- Local government and online communications advocate
- Experience working with over 900 public websites on their accessibility practices
- Presented on topics such as ADA, cybersecurity, SEO, and public information affairs nationally



STREAMLINE



Why I'm passionate about this

MAC CLEMMENS

- Winner, Access Award, Disability Rights California
- Entrepreneur with passion for communication and technology
- Interested in SEO - which also benefits from accessibility
- CEO, Streamline, powering 1000+ districts nationwide



STREAMLINE

What we'll cover



01 WHY WEBSITE
ACCESSIBILITY MATTERS

02 HOW TO CHECK

03 HOW TO COMPLY

Why is accessibility important?

Social responsibility: including individuals with disabilities is the right thing to do!

- ? of the population has a physical or mental disability that may affect their ability to get the information they need from your site.
- Disabilities can be physical (vision, motor) or even cognitive.

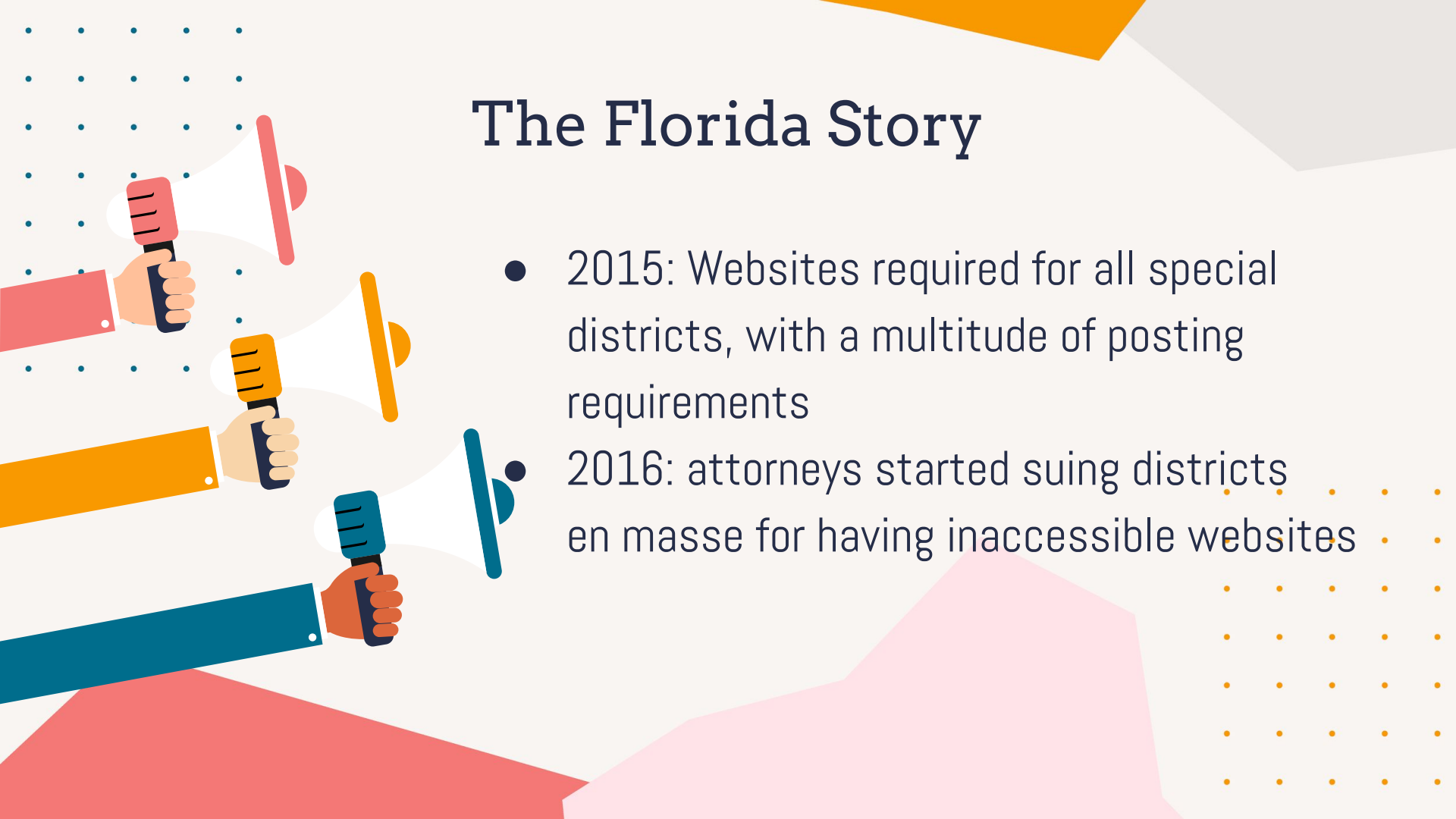
Good business: Increases the ability for search engines to find / index your site.

Legality: it's not just for federal agencies!



The Florida Story

- 2015: Websites required for all special districts, with a multitude of posting requirements
- 2016: attorneys started suing districts en masse for having inaccessible websites



Example lawsuits

Miami resident Juan Carlos Gil, who is legally blind, has filed nearly 200 lawsuits in Florida and across the country accusing government agencies, restaurants and stores of violating the ADA by not taking steps to ensure that documents on their websites can be accessed by anyone's personal computers.



REQUEST FOR ACCOMMODATION

Dear Maria Waldrop;

On 3/18/19 I went to your information site (the website www.itsmymaitland.org) trying to learn about the governmental functioning of Maitland, Florida through the documents you provide within your site.

I am legally blind, so I depend on a screen reader to help me understand electronic documents. My screen reader would not work with your electronic documents. I was specifically interested in documents related to the budget of the City of Maitland, Florida (electronic documents) for 2018, 2017, 2016 and 2015 and all City Commission agendas and back up material for year 2018, 2017 and 2016. Would you please make these documents accessible in your site so that they will work with screen readers?

I have visited www.itsmymaitland.org in the past and I continue to desire to visit www.itsmymaitland.org in order to become an active participant in the Maitland, Florida governmental process and to become informed about the programs, services and activities offered by Maitland, Florida as related to my intended future visits to Maitland, Florida.

Your site has many other electronic documents other than the specific ones which I have asked for above. In addition to the specific documents listed here, can you also make the other electronic documents within your site accessible so that they will work with screen readers so I don't have to take the steps to ask for each document in a mail request?

I appreciate your reply as soon as possible.

Thank you,

X

Juan Carlos Gil

We propose that the parties engage in negotiations on an expedited basis, with the goal of achieving an enforceable agreement providing for injunctive relief and reasonable attorney's fees and costs. We would be willing to pursue these negotiations either directly or with the assistance of a mutually acceptable mediator.

The remedial measures would include, at a minimum, the following:

- Designate one or more individuals to manage web accessibility testing, repairing, implementation, maintenance and reporting for a WCAG 2.0 compliant website within a reasonable time period;
- Create, adopt and maintain a web accessibility policy consistent with prevailing standards;
- Initiate a needs assessment and subsequent training for web and content development personnel on WCAG 2.0 accessibility programming, functionality and design;
- Contractually require that services procured and performed by third-party developers and other relevant service providers conform to prevailing WCAG 2.0 compliant accessibility standards and your web accessibility policy;
- Conduct independent third-party monthly automated and disabled end-user testing of website; and
- Implement other related policy, technology and programming, monitoring, and training measures as they are identified and needed.
- Pay compensation to our Client within 10 days in the amount of: \$6500.00

Whether the Claimant secures your Website's compliance through pre-suit resolution and remediation or protracted litigation rests solely within your discretion. To that end, in the unfortunate circumstance that your Company fails to respond to this demand within **thirty (30) days** after the date of this correspondence, then we reserve the right to seek judicial enforcement, without further notice.

This letter is a confidential settlement communication and cannot be used in any action before any court. The statements of either party in these settlement negotiations cannot be considered admissions nor are they binding upon parties if no settlement is reached.

LANDMARK LAWSUIT: OREGON DEPARTMENT OF TRANSPORTATION ADA SETTLEMENT



The lawsuit filed by the Association of Oregon Centers for Independent Living on behalf of residents and visitors with disabilities has reached a settlement agreement. The agreement, which was approved by a U.S. District Court, requires the Oregon Department of Transportation to steadily upgrade their entire highway system to meet [ADA compliance requirements](#).¹

What it's like to use
a screen reader to
surf the web...





Website accessibility lawsuits

Claims Rose ? in 2021

Average ADA Claim in 2019: ?

Average ADA Claim in 2022: ?

Percent of Districts Hit: ?



Sources: <https://www.wsj.com/articles/lawsuits-over-digital-accessibility-for-people-with-disabilities-are-rising-11626369056>
<https://ada.jmbm.com/ada-website-accessibility-lawsuits-wont-go-away-in-2020-part-1-how-we-got-here/>

Website accessibility lawsuits

Claims Rose 56% in 2021

Average ADA Claim in 2019: \$4,000

Average ADA Claim in 2022: \$39,000

Percent of Districts Hit: 6% (2,403+)



Sources: <https://www.wsj.com/articles/lawsuits-over-digital-accessibility-for-people-with-disabilities-are-rising-11626369056>
<https://ada.jmbm.com/ada-website-accessibility-lawsuits-wont-go-away-in-2020-part-1-how-we-got-here/>

Website accessibility lawsuits



What insurance will protect from ADA claims?

- A) EPLI (Employment Practices Liability)
- B) Cyber-insurance
- C) Statewide or other insurance pools
- D) None of the above

Sources: <https://www.wsj.com/articles/lawsuits-over-digital-accessibility-for-people-with-disabilities-are-rising-11626369056>
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Website accessibility lawsuits



What insurance will protect from ADA claims?

- A) EPLI (Employment Practices Liability)
- B) Cyber-insurance
- C) Statewide or other insurance pools
- D) None of the above**

Prowriters offers a plan for ADA coverage (\$300/mo), but it can be expensive to meet the qualifying requirements. Also, neither plugins nor scanners offer liability protection.

Sources: <https://www.wsj.com/articles/lawsuits-over-digital-accessibility-for-people-with-disabilities-are-rising-11626369056>
<https://ada.jmbm.com/ada-website-accessibility-lawsuits-wont-go-away-in-2020-part-1-how-we-got-here/>

Meanwhile, in California...

California's AB 434 disability law has costly effects: Documents disappear as state spends millions (*Sacramento Bee, October 2019*)

- Dozens of wildfire reports disappeared from Cal Fire's website as this year's fire season began.
- Thousands of water science reports vanished from the Department of Water Resources website.
- More than 2 million documents, ranging from environmental impact reports to internal human resources guides, went missing from remote corners of Caltrans' website.



What does
"accessible"
mean?



What does “accessible” mean?



The major categories of disability type, in relation to website accessibility, are:

- **Visual:** blindness, low vision, color-blindness
- **Hearing:** deafness and hard-of-hearing
- **Motor:** Inability to use mouse, limited fine motor control
- **Cognitive:** learning disabilities, distractibility, inability to remember or focus on large amounts of information

People with disabilities often rely on assistive technology (AT) - screen readers, braille readers, browser zoom, etc...

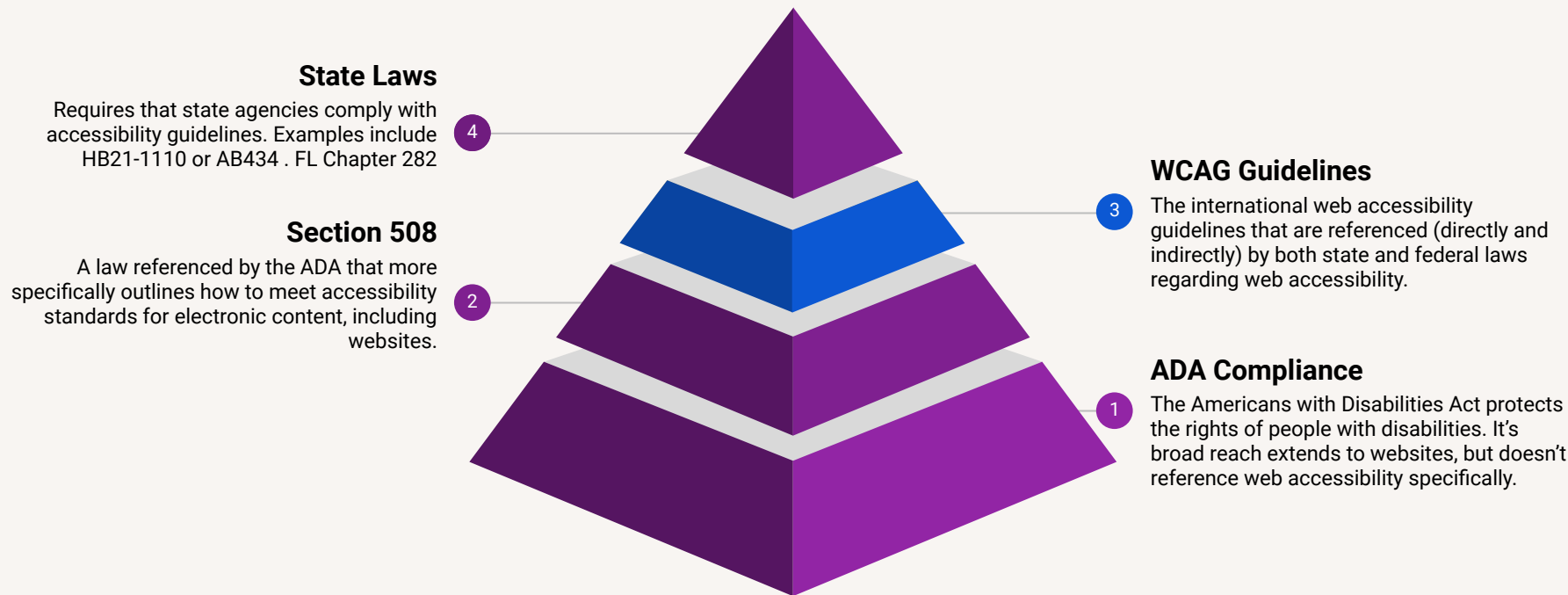
What does “accessible” mean?



Accessibility covers things like:

- Font colors and contrast (low vision, color blind)
- Text alternatives for any non-text content so that it can be changed into other forms (braille or screen readers)
- Labels on form fields so a visitor knows what each field is for
- Captions on videos (especially meetings!)
- It also applies to PDFs and documents uploaded to your site

Legal foundations for website accessibility



WCAG 2.1 A

→ WCAG 2.1 AA

WCAG 2.1 AAA

WCAG 2.1 AA: Perceivable



Guideline 1.1, Text Alternatives: Provide text alternatives for any non-text content

Guideline 1.2, Time-based Media: Provide alternatives for time-based media

Guideline 1.3, Adaptable: Create content that can be presented in different ways (for example simpler layout) without losing information or structure

Guideline 1.4, Distinguishable: Make it easier for users to see and hear content including separating foreground from background

Guideline 1.1, Text Alternatives: Provide text alternatives for any non-text content

Edit Image Alt-text

Save



Alternative text (alt-text) provides a textual representation of images for visually impaired users. Please provide a specific and succinct description of the image below.

"Woman in a lab coat using a microscope"

"Man in a suit walking down stairs"

[Hide examples](#)

Alt-text

Man jumping in the air against a cloudy blue sky

Guideline 1.2, Time-based Media: Provide alternatives for time-based media

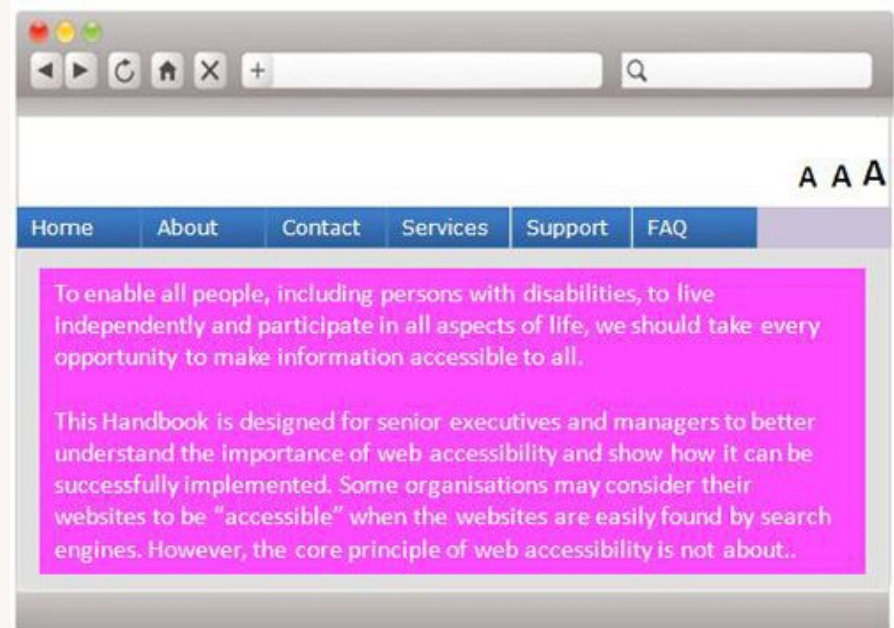
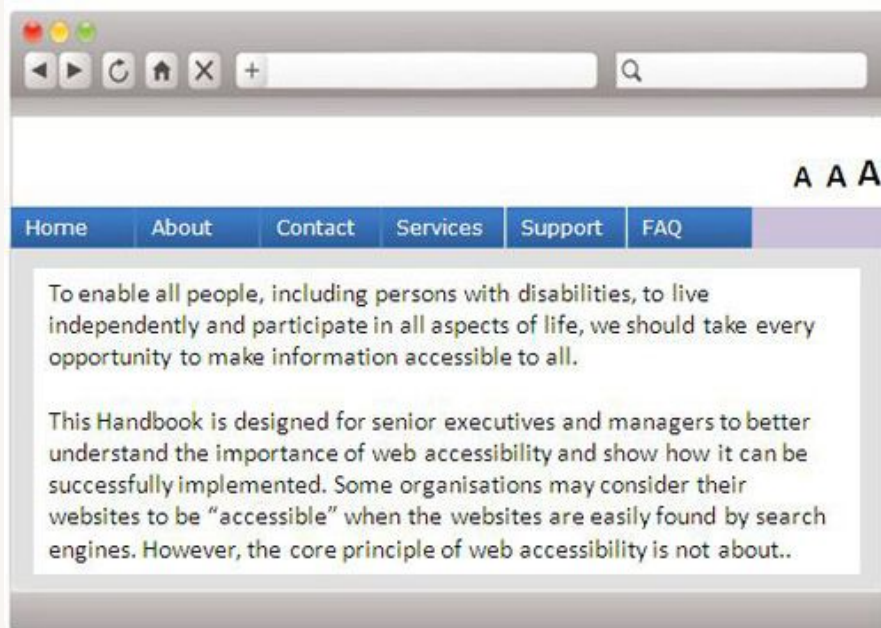


Guideline 1.3, Adaptable: Create content that can be presented in different ways (for example simpler layout) without losing information or structure

At Acme Municipal Utility District we are dedicated to helping our community conserve water. Here are the statistics for 2019, and how they compare to usage in 2018:

Type of usage	2019	2018	Difference
Household water	10,000 CF	14,150 CF	↓ 4,150 CF
Irrigation usage	45,000 CF	48,000 CF	↓ 3,000 CF
Commercial usage	36,000 CF	32,500 CF	↑ 3,500 CF
Household water usage	10,000 CF	14,150 CF	↓ 4,150 CF
Irrigation usage	45,000 CF	48,000 CF	↓ 3,000 CF
Commercial usage	36,000 CF	32,500 CF	↑ 3,500 CF

Guideline 1.4, Distinguishable: Make it easier for users to see and hear content including separating foreground from background



WCAG 2.1 AA: Operable



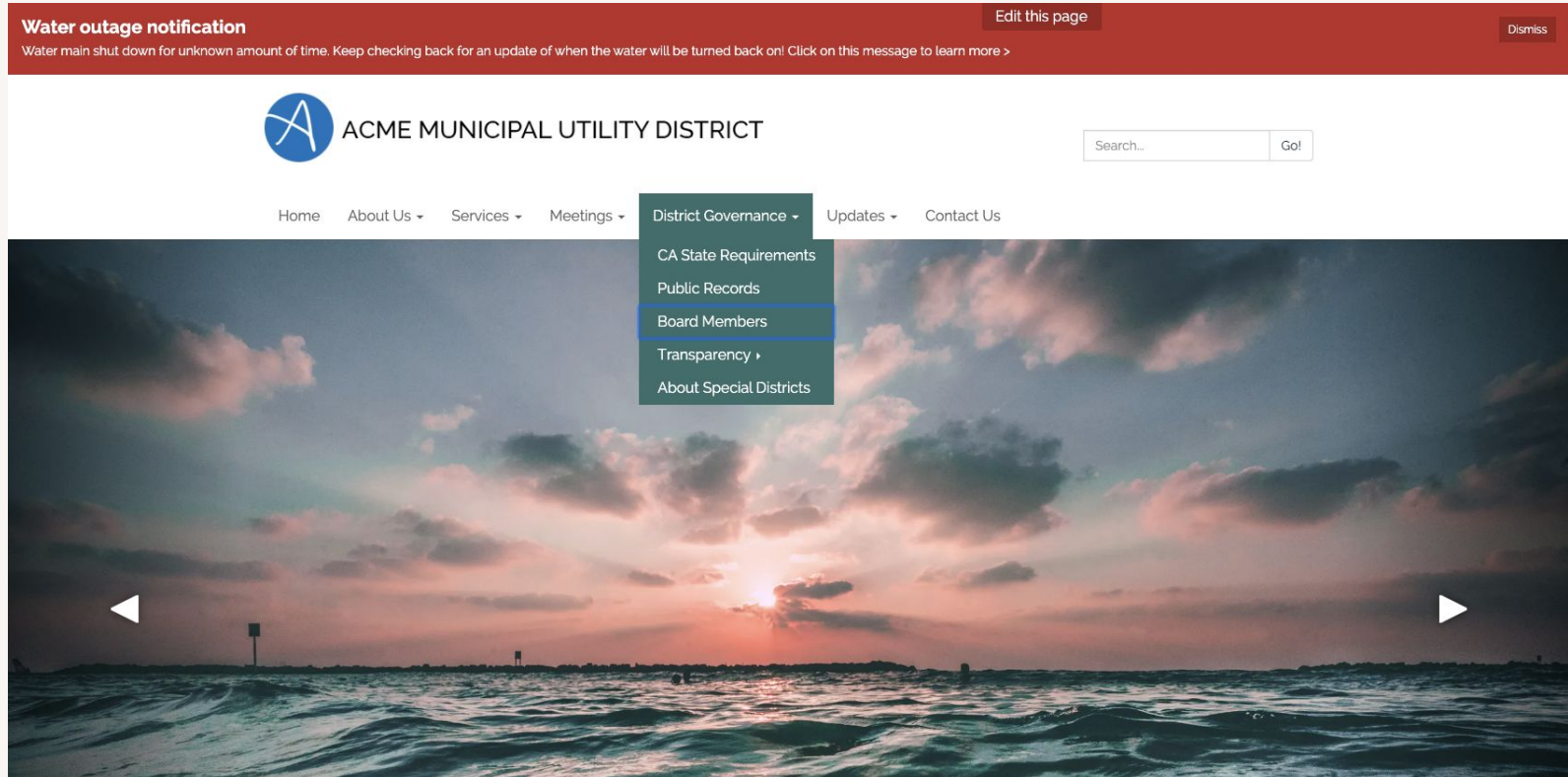
Guideline 2.1, Keyboard Accessible: Make all functionality available from a keyboard

Guideline 2.2, Enough Time: Provide users enough time to read and use content

Guideline 2.3, Seizures and Physical Reactions: Do not design content in a way that is known to cause seizures or physical reactions

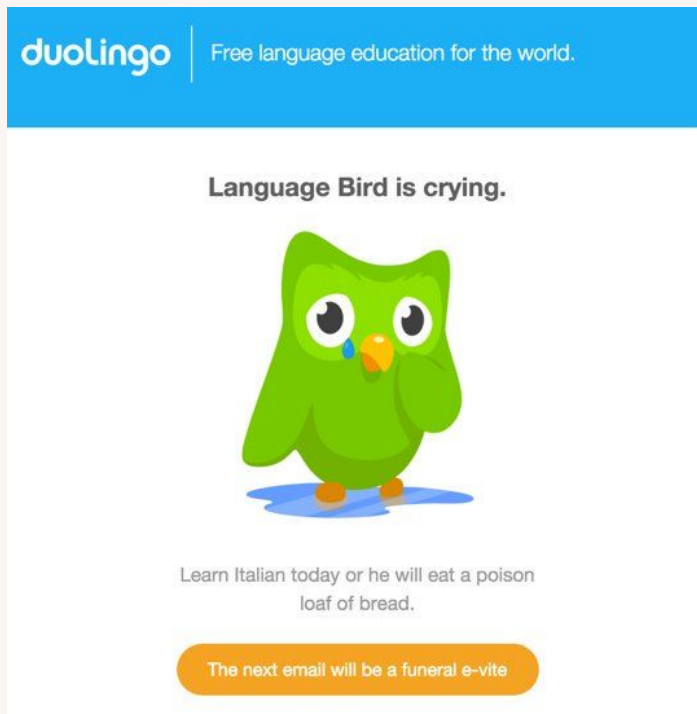
Guideline 2.5, Input Modalities: Make it easier for users to operate functionality through various inputs beyond keyboard

Guideline 2.1, Keyboard Accessible: Make all functionality available from a keyboard



Guideline 2.2, Enough Time: Provide users enough time to read and use content

(Example: Interruption or alerts can be postponed or suppressed by the user.)

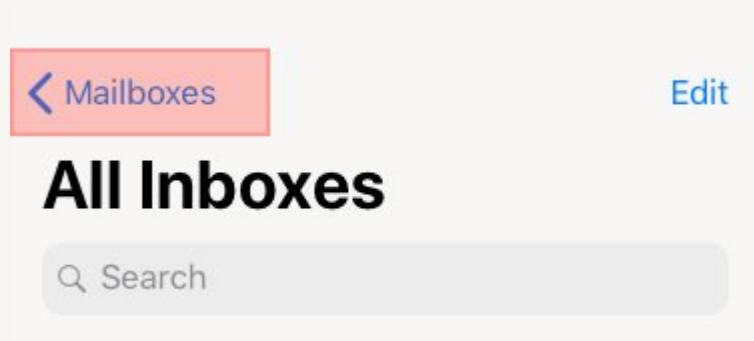
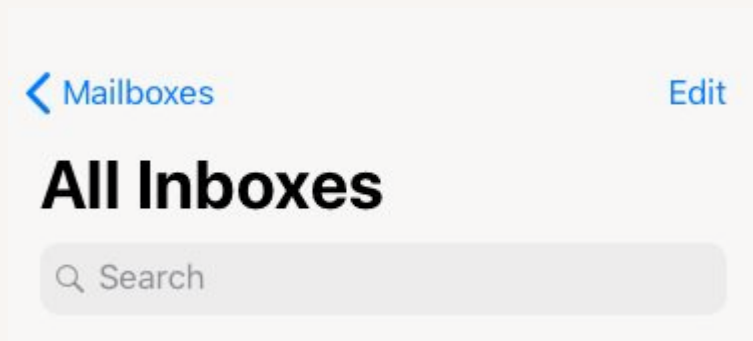


Guideline 2.3, Seizures and Physical Reactions: Do not design content in a way that is known to cause seizures or physical reactions



Guideline 2.5, Input Modalities: Make it easier for users to operate functionality through various inputs beyond keyboard

(Example: Clickable targets are at least 44 by 44 pixels in size)



WCAG 2.1 AA: Understandable



Guideline 3.1, Readable: Make text content readable and understandable

Guideline 3.2, Predictable: Make Web pages appear and operate in predictable ways

Guideline 3.3, Input Assistance: Help users avoid and correct mistakes

Guideline 3.1, Readable: Make text content readable and understandable

“A more understandable alternative is provided for content that is more advanced than can be reasonably read by a person with roughly **9 years of primary education.**”

Guideline 3.2, Predictable: Make Web pages appear and operate in predictable ways

(Example: the spawning of pop-up windows must be initiated by the user, or the user is provided an option to disable such changes.)

The screenshot shows a blog post on a light blue background. The title "26 Exit Popup Hacks That'll Make You More Money" is in large white font. Above it is the date "April 29, 2019" and below it is the author "by Chelsea Baldwin under Conversion Rate Optimization". A cartoon character is visible in the background. At the bottom, there is a dark blue footer with the Streamline logo, a "GET PROPOSAL" button, and a chatbot window.

April 29, 2019

26 Exit Popup Hacks That'll Make You More Money

by [Chelsea Baldwin](#) under [Conversion Rate Optimization](#)

This post has been updated with fresh links and new content 🤖


Hey Streamline! 🤖 Ready to take your PPC & CRO performance to the next level?

GET PROPOSAL

Hey Streamline 🤖 We got some data on you & found some cool opportunities for your PPC/paid social p...

KB 1

Guideline 3.3, Input Assistance: Help users avoid and correct mistakes

 ACME MUNICIPAL UTILITY DISTRICT

HomeAbout Us ▾Services ▾Meetings ▾District Governance ▾Updates ▾Contact Us

CONTACT US

Contact the Acme Municipal Utility District

At Acme MUD, we care about customer service. Contact AMUD today!

(916) 900-6619 - fax (916) 222-0000

Or send us an email:

Your name (required)

Your email address (required)

Service address (required)

WCAG 2.1 AA: Robust

Guideline 4.1, Compatible: Maximize compatibility with current and future user agents, including assistive technologies





What you can
do to comply

It's a team effort

Technology

Work with your website provider to scan, remediate, and create reports

Operations

Work with your board & staff to create a district policy

1. Technology

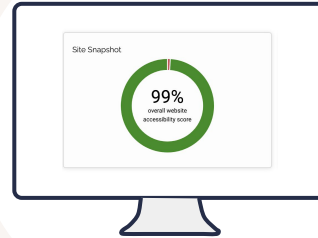
Scan website
pages

Update your
captions

Check your
attachments

Create a dedicated
accessibility page

Provide monthly
reports



Scan your *entire* website

Tip: this tool scans all
pages for free

checkmydistrict.org

The screenshot shows the accessibility scan results for checkmydistrict.org. At the top, there are five circular icons representing different categories: 69 (orange), 99 (green), 92 (green), 84 (orange), and a 'PASS' icon (grey). Below these is a large green circle with the number '99' inside, indicating the overall score. The heading 'Accessibility' is followed by a paragraph explaining that the checks highlight opportunities to improve accessibility and that manual testing is encouraged. Below this is a section titled 'NAVIGATION' with a sub-heading 'Heading elements are not in a sequentially-descending order'. This section includes a description of the issue, a 'Failing Elements' table, and a 'Show' button. The table has two columns: 'Failing Elements' and 'Contact'. The first row shows a screenshot of a 'Contact' button and the HTML code '<h3 class="mt-0 mb-0">'. Below the table, there is a note about opportunities to improve keyboard navigation. At the bottom, there is a section titled 'ADDITIONAL ITEMS TO MANUALLY CHECK (10)' with a 'Show' button and a link to a guide on conducting an accessibility review.

69 99 92 84 PASS

99

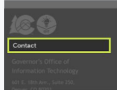
Accessibility

These checks highlight opportunities to [improve the accessibility of your web app](#). Only a subset of accessibility issues can be automatically detected so manual testing is also encouraged.

NAVIGATION

▲ Heading elements are not in a sequentially-descending order

Properly ordered headings that do not skip levels convey the semantic structure of the page, making it easier to navigate and understand when using assistive technologies. [Learn more](#).

Failing Elements	Contact
	<code><h3 class="mt-0 mb-0"></code>

These are opportunities to improve keyboard navigation in your application.

ADDITIONAL ITEMS TO MANUALLY CHECK (10) Show

These items address areas which an automated testing tool cannot cover. Learn more in our guide on [conducting an accessibility review](#).

ACCESSIBILITY CHECK

✓ New

✕ Stop

📁 Export Pages

📁 Export Issues

Status	URL	Score	Passed	Not Passed	Not Applicable	Details
✓	https://www.eaglecountyparamedics.com/	98	25	1	18	📄 Report
✓	https://www.eaglecountyparamedics.com/contact-us	98	25	1	18	📄 Report
✓	https://www.eaglecountyparamedics.com/about-us	97	22	2	20	📄 Report
✓	https://www.eaglecountyparamedics.com/annual-report	96	24	2	18	📄 Report



Compliance

Transparency

Accessibility

Your Accessibility Snapshot

Last Site Scan: 5/11/22 - 4:32pm

Re-scan Site

Homepage Score

98/100

Pages (Need Attention)

18

Site Snapshot



6 Month Accessibility Snapshot



Files (Need Attention)

Coming Soon!

Images (Need Attention)

7

Your Accessibility To-Do List:

These are the items that are preventing your website from passing accessibility scans.

Images

Pages

Visit the page for quick instructions on how to resolve accessibility issues.

Page

Score

[2022 Election Information](#)

99 ([Visit page for details](#))

[EMT/Paramedic: Day Shift and 48/g6 Shift](#)

99 ([Visit page for details](#))

[Med Pool EMTs](#)

99 ([Visit page for details](#))

[Annual Report](#)

98 ([Visit page for details](#))

66 Important • Superhuman x 2022 CSDA board sec - CA pol x main - Accessibility - Outbo x District Compensation - Acme x Project Draft Study and Mitigat x

acmecemetery.specialdistrict.org/project-draft-study-and-mitigated-negative-declaration?launch-accessibility-assistant

Home Governance Services Updates Contact Us

THIS ITEM APPEARS ON NOTICES

Project Draft Study and Mitigated Negative

Acme Municip Negative Decla operating the S Sacramento in with the Calif

H This is a he

Acme MU


Check it

Alt text missing

All images must have alt text that explains the images being displayed on the page.

To add fix images with missing alt text, Just visit your images "to-do list" and add alt text to the necessary images.

Edit Image Alt-text



Alternative text (alt text) provides a textual representation of images for visually impaired users. Please provide a specific and succinct description of the image below.

Show examples

Alt-text

Cartoon guy wearing headphones and reading a book.

Got it! Take me to my images "to-do list"

Accessibility Assistant

Your Page Score **91**

Last scanned: 9/14/22 - 9:21pm

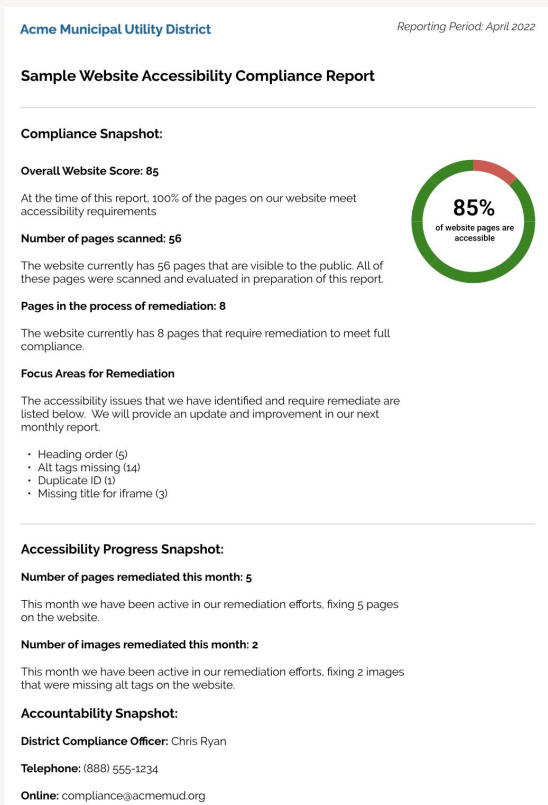
Fix & Auto Re-scan

Accessibility issues:

Click on each issue to learn how to resolve

- Alt text missing**
- H** Heading order
- Link name issue**

Recommended: Provide Monthly Reports



- Overall score
- What was scanned
- Pages that will be remediated
- Timeline for remediation
- Link to policy
- Contact person

2. Operations



[Contact Us](#)[Home](#) [Governance ▾](#) [Services ▾](#) [Updates ▾](#) [Contact Us](#)

THIS ITEM APPEARS ON

WEBSITE
ACCESSIBILITY

Website Accessibility



ACME Fire District is fully committed to providing accessible facilities, elements and channels of communication to all members of the public. As part of this commitment, ACME has a policy of providing an accessible website compatible with the Web Content Accessibility Guidelines (WCAG 2.1) and commercial screen reading software. All features of the website are coded to allow individuals with vision and other impairments to understand and use the website to the same degree as someone without disabilities. We welcome feedback and can often resolve issues in a timely manner if they arise.

If you need any special assistance or accommodations, please [contact our accessibility officer](#) or call us at 916-555-5555.

Ongoing Compliance Information

Compliance Officer

ACME Fire District has designated **Lindsay Hardy** as its compliance officer for website disability-related accommodations. The compliance officer has received training in website accessibility and updates the site in accordance with those best practices. [Contact our accessibility officer](#) to report an issue.

Compliance Procedures and Reports

In addition to testing with users with a wide range of disabilities and coding our website to WCAG standards, ACME Fire Districts regularly scans its website to ensure ongoing compliance, and makes timely changes to any inaccessible changes, if any are found. In our ongoing commitment to transparency, we make the last three months' reports available to the public.

- [August 2021 Website Accessibility Compliance Report](#)
- [July 2021 Website Accessibility Compliance Report](#)
- [June 2021 Website Accessibility Compliance Report](#)

See an opportunity for us to improve? Please [contact our accessibility officer](#) or call us at 916-555-5555.

REPORT A WEBSITE ACCESSIBILITY ISSUE

We are committed to your ability to access all content, and we will respond to all requests as soon as possible.

[READ MORE »](#)

Designate an
officer >>

Explain
compliance
procedures
and reports

<< Form to report
accessibility issues
that automatically
CC website
developers and are
tracked just like a
public records
request



Accessibility Policy

Garberville Sanitary District is committed to ensuring that this website is accessible to people with disabilities. We strive to ensure all the pages on our website meet W3C WAI's [Web Content Accessibility Guidelines](#) 2.1, Level AA conformance, however, if you have any problems accessing content on our site please use the form below to report any issues, or call us at (707) 923-9566.

We will do our best to address any issues as quickly as possible.

Report an issue with our site:

Your name (required)

Email address (required)

Sample Accessibility Statement

[Entity Name] is fully committed to providing accessible facilities, elements and channels of communication to all members of the public. As part of this commitment, [Entity Name] has a policy of providing an accessible website compatible with the Web Content Accessibility Guidelines (WCAG 2.1) and commercial screen reading software. All features of the website are coded to allow individuals with vision and other impairments to understand and use the website to the same degree as someone without disabilities. We welcome feedback and can often resolve issues in a timely manner if they arise. If you need any special assistance or accommodations, please contact us at [link to form] or [phone number] or [email address].

getstreamline.com/accessibility-statement





Most important
takeaways

Checklist

Technology

1. Scan your website pages
2. Check attachments
3. Provide monthly reports
4. Create dedicated accessibility page
5. Update captions

Operations

1. Designate accessibility officer
2. Perform remediations
3. Third party ADA audit
4. Approve an accessibility policy
5. Create process for requests

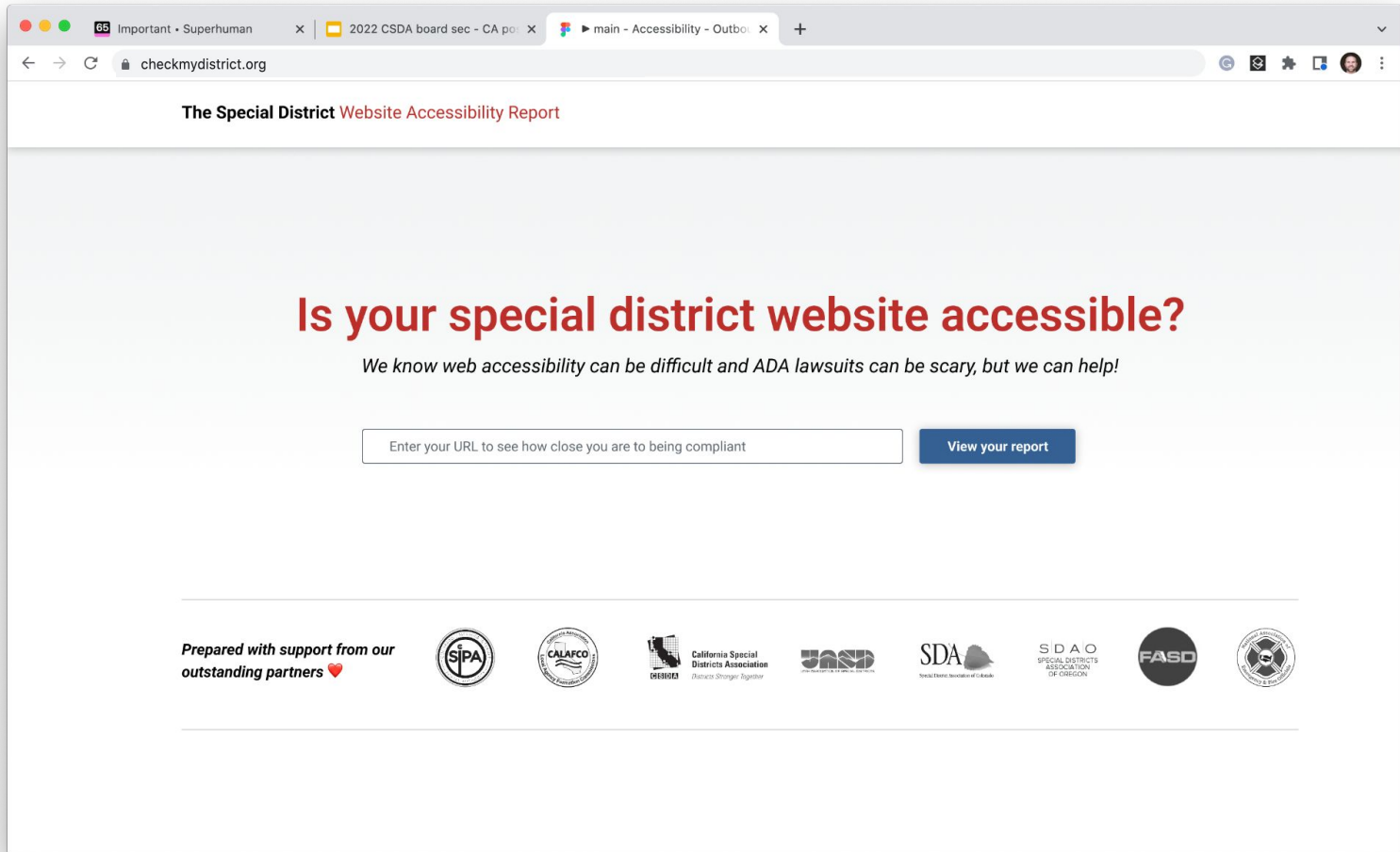


Technology			Available Resources
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Approve an accessibility policy	<input type="checkbox"/>	Our board has approved an accessibility policy that includes the level of accessibility you are adhering to, and information for submitting requests	getstreamline.com/accessibility-policy
*Third-party ADA audit	<input type="checkbox"/>	A third party has conducted an audit of our entire website. (<i>If you are a large district with lots of pdfs, we recommend paying a third party for an audit to make sure nothing gets missed.</i>)	Level Access (paid) Monsido (paid) UserWay (paid) GetStreamline.com (included)

Accessibility testing tools



- checkmydistrict.org (free, for districts, brought by SDAO and National Coalition!)
- Lighthouse (free web version) getstreamline.com/accessibility-scanner
- Lighthouse - testing tool in the Google Chrome browser (free)
- Achecker.ca - web based testing tool (free)
- Userway - used in legal community (paid)
- CommonLook - remediation services and tools (paid)
- Monsido - online automated testing service (paid)
- ADA Site Compliance - testing and remediation company (paid)
- Level Access - testing company (paid, more expensive/comprehensive)
- WebAIM Color Contrast checker (free) webaim.org/resources/contrastchecker/

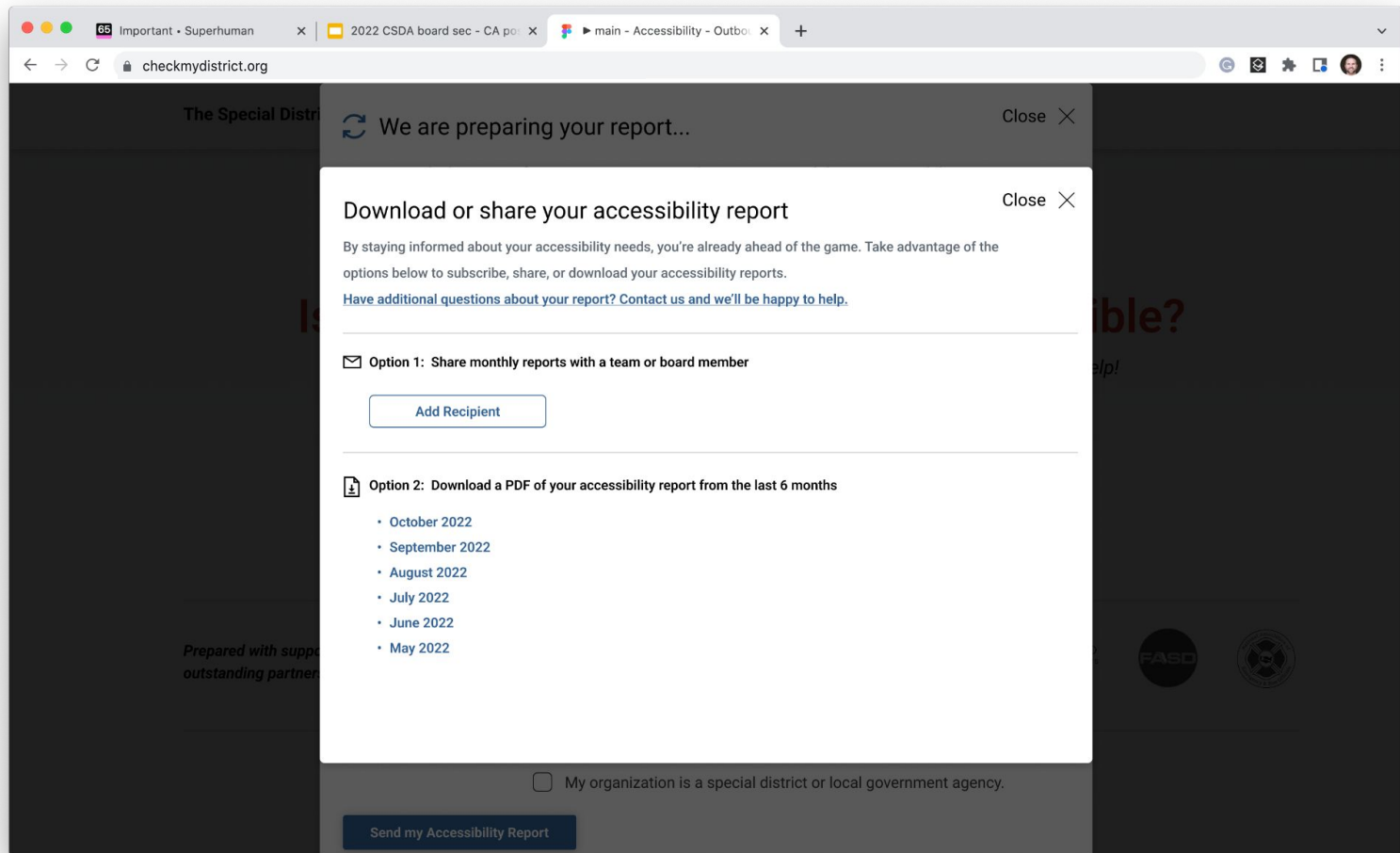


We just need a bit more information so we can send you your special district accessibility report

-
- The screenshot shows the ACMEMUD website with a red header. The main content area features a video player with a thumbnail of a child holding a sign that says "MAKE A CHANGE". Below the video, the text "Donate Online Today" is displayed, followed by "Only \$1000 to Help". On the right side, there is a sidebar with the heading "Overall Accessibility & Risk Score" and a circular gauge showing a score of 90. The bottom of the page has a navigation bar with icons for Home, Features, Services, Contact Us, and About Us.

Organization Name*	<input type="text"/>
Your Name*	<input type="text"/>
Email*	<input type="text"/>
Job Title*	<input type="text"/>

[Send my Accessibility Report](#)



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main - Accessibility - Outbo

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The Special District Website Accessibility Report

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ACME Municipal Utility District

Web Accessibility & Risk Report

Prepared on 11/13/22 - 10:03am

What you'll find in this report:

- [1. Your current accessibility / risk snapshot](#)
- [2. Top accessibility issues on your site](#)
- [3. Pages that need to be fixed](#)
- [4. Your timeline to reach accessibility](#)
- [5. Your monthly progress tracker](#)

Offices are temporarily closed, but we're still here!
Due to a fire in Chubb we're not accepting any in-person office calls. However, you can now reach us online to pay your bill or get answers to any questions.

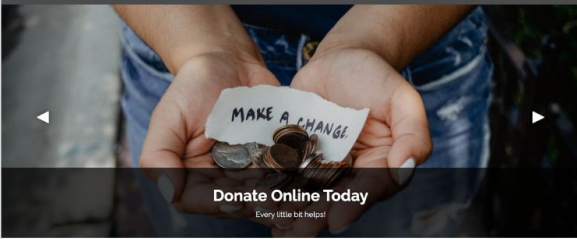
ACMEMUD

Pay Online | Facebook | Portal

Search

Get

Home | About Us | Services | Updates | Contact Us | Donate Today



Donate Online Today
Every little bit helps!

FAQ

TWITTER









SERVICES

MEETINGS

STAFF

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Prepared with support from our outstanding partners



1. Your current accessibility / risk snapshot

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+

checkmydistrict.orgA1&starting-point-node-id=2833%3A572&show-proto-sidebar=1&hide-ui=1

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1. Your current accessibility / risk snapshot

Overall Accessibility & Risk Score

33

FAIL

Your current accessibility & risk score: 33/100 (FAIL)

It appears [ACME Municipal Utility district](#) needs a bit of work to reach accessibility, but don't worry you're not alone. Countless other districts are in the same boat. The most important thing to do is set up a plan to reach compliance.

Why is 100% compliance critical?

- More than **2,403 districts** have been affected by an accessibility action.
- **The median settlement is \$25,000.**
- **Very few if any**, special district insurance policies even partially cover the costs of web accessibility issues.

2. Top accessibility issues found on your site

Understanding your accessibility issues 🤔

Accessibility issues come in all shapes and sizes. Some are more obvious to the naked eye like "color contrast issues". However, others are more structural in nature and related to the code that's on your site. These types of issues affect how screen readers interpret your site. Understanding the specifics of each type of error can be tricky. [Here's an article will help get you up to speed.](#)

Solving your accessibility issues 💪

1. **Tackle low hanging fruit first.** Items like "images that are missing alt text" or "incorrect heading order" can often be solved by your team through your CMS tools.

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2. Top accessibility issues found on your site

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Solving your accessibility issues 💪

1. **Tackle low hanging fruit first.** Items like "images that are missing alt text" or "incorrect heading order" can often be solved by your team through your CMS tools.
2. **Reach out to IT or your web developer.** Many items, even color contrast issues, will require coding assistance to get your site compliant (This can require time and/or budget).
3. **Use accessibility tools.** A handful of website platforms will have accessibility tools built in. (For example, if you're using Streamline for your special district website, you already have a tool that points out the exact spot on the page and shows you how to fix it without ever having to get a programmer involved.)

Your accessibility issues	Total
 Alt Text Missing	12
 Duplicate ID	48
 Iframe Missing Title	25

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3. Pages that need to be fixed

The following pages on your site require remediation to become ADA compliant. We recommend using Google Analytics to discover which of these pages currently recieve the most web traffic and starting there. If you use Streamline, you can find your to-do list within your ADA dashboard.

Page(s)	Score
 Homepage	95
 Contact	88
 About	78
 Services	99
 Board	99
 Meetings & Agendas	99
 Bill Pay	99
 Calendar	99

See results for all 280 pages

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5. Your timeline to reach accessibility

Obviously, **timeline is the big question**. While we don't know all the ins and outs of your organization or tech stack, we do know the major factors that affect can affect the timeline of your accessibility plan. We've laid out the known factors and a couple of scenarios below that would get you back to compliance and away from risk.


Factors for your timeline

Factor 1: Your CMS	Wordpress
Factor 2: The type of errors on your site	Structural + Presentational
Factor 3: The volume pages on your site	38 pages
Factor 4: The amount of time your staff has available to work on daily remediation	unknown


Estimated Remediation Scenarios




Option 1: Do it yourself
Your internal team takes on the remediation with the help of IT and/or web developer.



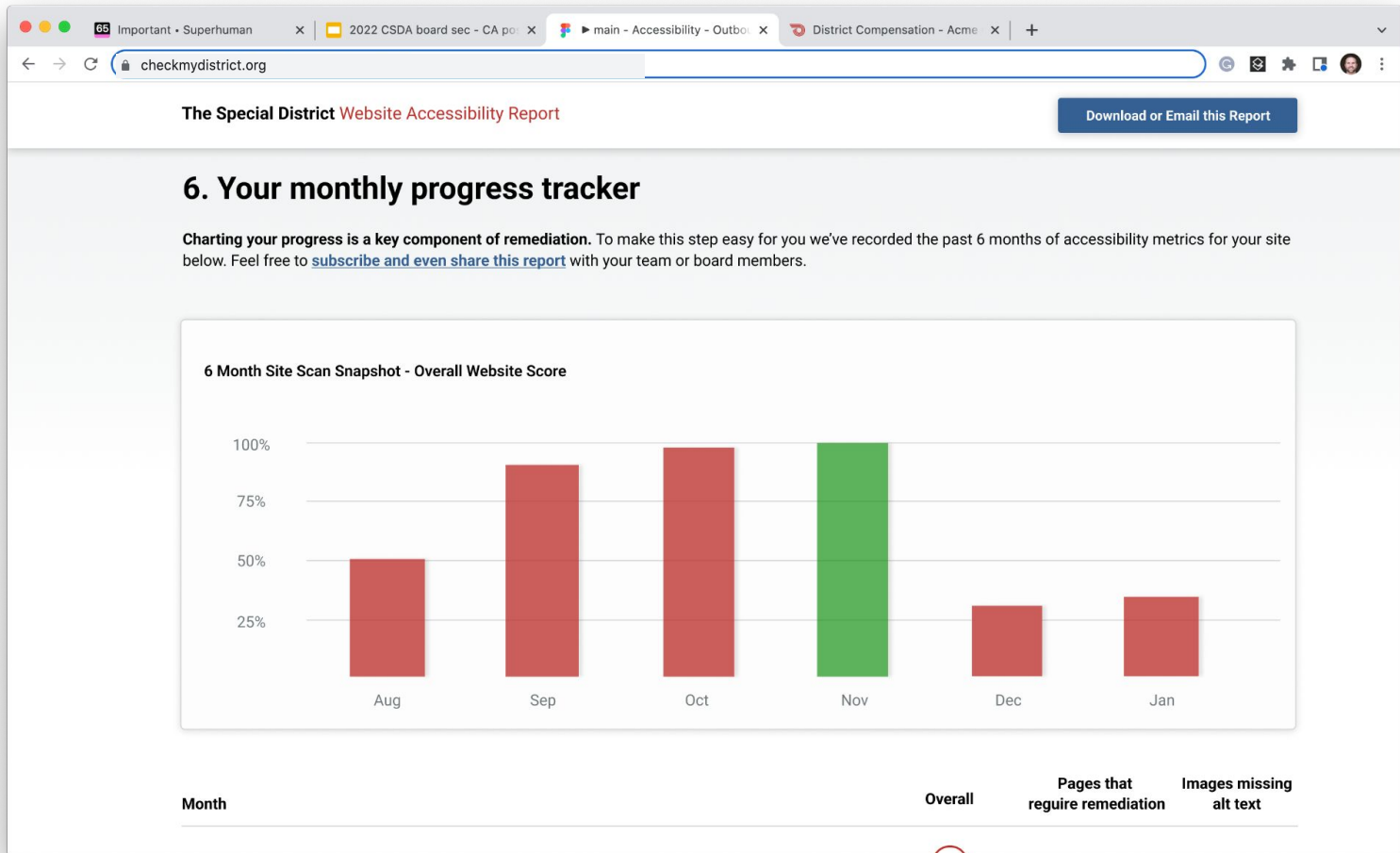
Between 45 - 90 days of hands-on remediation.
Plan for dedicated developer and staff time each week.



Option 2: Hire a remediation service
Your team hires a [remediation service](#) to overhaul code and content issues and set up long-term remediation contract.



Custom quote required for timeline
Plan for an in-depth audit, a website content and code overhaul, & ongoing consulting for future issues.



The background features a light cream color with various geometric shapes and patterns. In the top left, there are teal diagonal stripes. A large orange polygon is in the top right. A grey polygon is on the left side. A pink shape is at the bottom center. A grid of small orange dots is on the right side.

Bonus: Pro tips to help with accessibility



Creating accessible website content

1. Alt-text for images
2. Don't use flyers! (At least, not by themselves...)
3. Color contrast - how to check
4. Creating accessible documents (PDFs)
5. Testing tools

Images: alt-text

Edit Image Alt-text

Save



Alternative text (alt-text) provides a textual representation of images for visually impaired users. Please provide a specific and succinct description of the image below.

"Woman in a lab coat using a microscope"

"Man in a suit walking down stairs"

[Hide examples](#)

Alt-text

Man jumping in the air against a cloudy blue sky

Images: alt-text

Image Details

Alternative Text

[Describe the purpose of the image.](#) Leave empty if the image is purely decorative.

Caption

DISPLAY SETTINGS

Align

Left

Center

Right

None



Edit Original

Replace

Images: flyers



FAIL



PASS

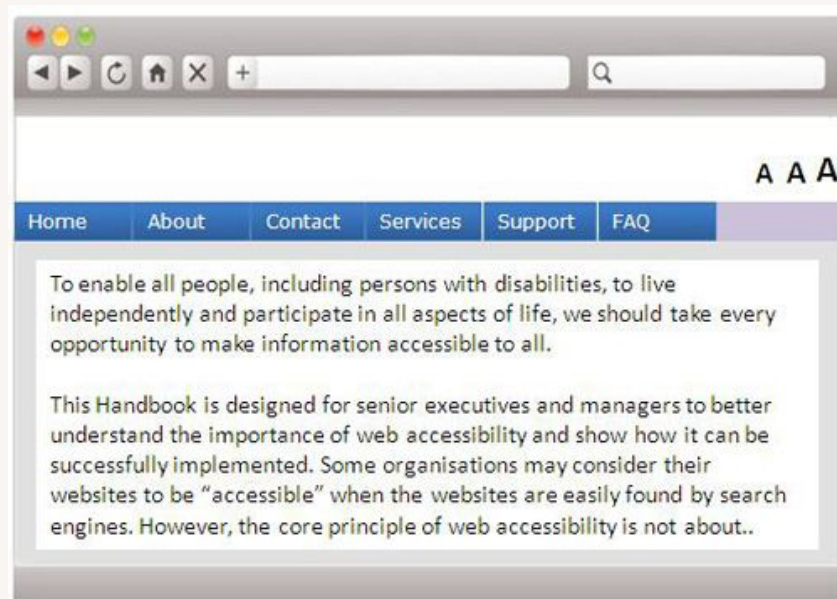
Water conservation is the practice of using water efficiently to reduce unnecessary water usage. According to [Fresh Water Watch](#), water conservation is important because fresh clean water is a limited resource, as well as a costly one. As a homeowner, you're probably already well aware of the financial costs of inefficient water use. Conservation of this natural resource is critical for the environment — and our wallets.

America's population [has doubled](#) over the last half century, and our demand for water has tripled. Water conservation is more important than ever, and the world is looking for tips on saving water. The great news is that with just a few simple changes, you can reduce your water footprint. And Constellation is here to help!

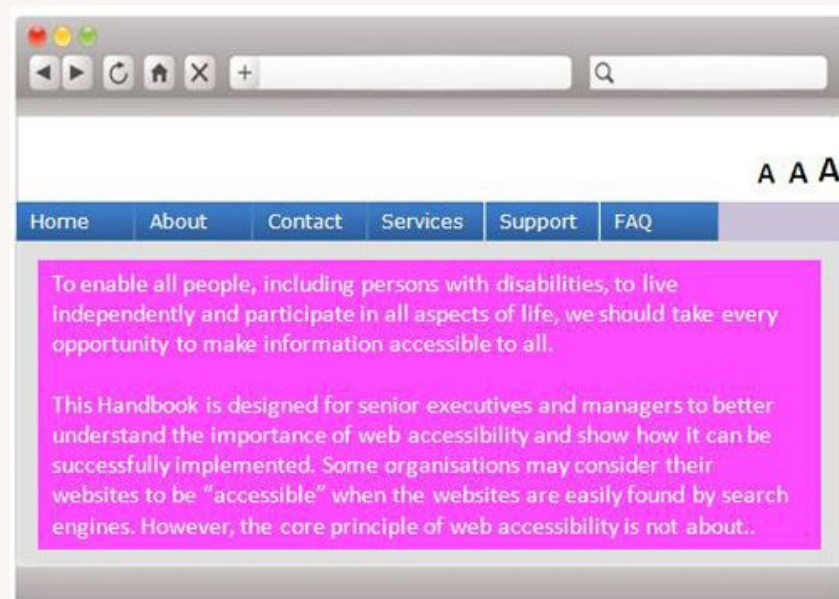
How to save water: 10 tips for saving water around the home

The majority of household water use comes from toilets, washing machines, showers, baths, faucets and leaks, but what you can do to save water is fairly simple. These 10

Color contrast



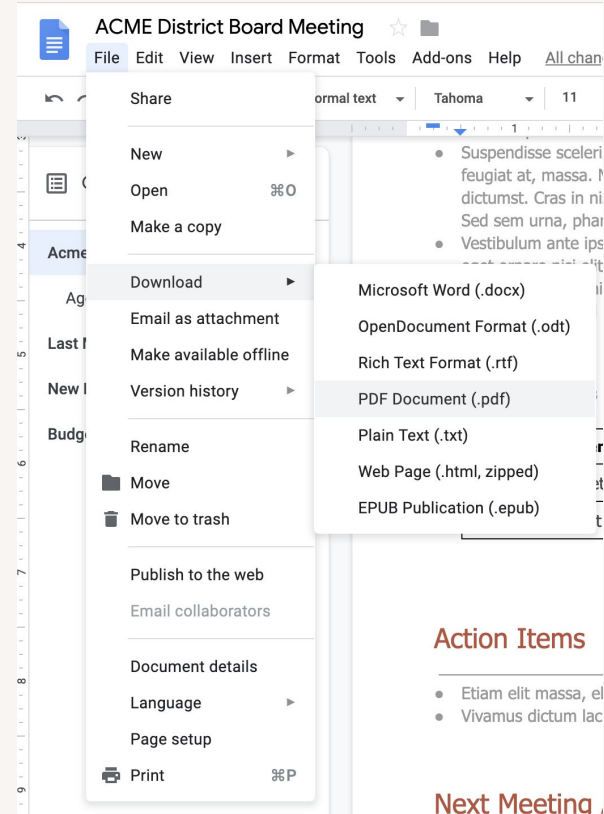
pass



fail

Creating accessible documents - Google Docs

- Google Docs is an alternative to Microsoft Office that features great collaborative features
- It's slightly different, but worth considering (we use it!)
- Has a list of accessibility tips
- **Acrobat not required!**



Creating accessible documents - Microsoft Word

Creating accessible documents - Microsoft Word

- **Start with an accessible Office template**
- **Create agenda or other document**
- Export to PDF
- Use Acrobat to test / add an other required accessibility functions

Word File Edit View Insert Format Tools Table Window Help

AutoSave OFF

Home Insert Draw Design Layout Refer

Paste

Proxima No... 18 A^ A^ Aa

B I U x x^ A

Spelling and Grammar
Thesaurus...
Hyphenation...
Smart Lookup...
Researcher...
Translate
Language...
Word Count...
AutoCorrect Options...
Check Accessibility
Track Changes
Combine Documents...
Block Authors
Unblock All My Blocked Areas
Protect Document...
Envelopes...
Labels...
Macro
Templates and Add-ins...
Customize Keyboard...

Quarterly-calendar-Streamline — Saved to my Mac

Acrobat Table Design Layout

Normal No Spacing Heading 1 Heading 2 Styles Pane Sensitivity Create and Share Adobe PDF Request Signatures

STREAMLINE

JAN

Sun	Mon	Tu	Wed	Th	Fri	Sat
						4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Dates of note:

01 New Year's Day 🇺🇸

01 Stephen (STR product lead) workaversary 🎉

20 ML King Day ❤️

22-23 Water Users Conference, Reno NV

27-28 Mosquito and Vector Control Annual Conference, San Diego CA

Page 1 of 4 936 words English (United States) Focus 224%

Creating accessible documents - Microsoft Word

- Start with an accessible Office template
- Create agenda or other document
- **Export to PDF**
- **Use Acrobat to test / add an other required accessibility functions**

Acme municipal utility district - Word agenda

Save As: Acme municipal utility district - Word agenda

Tags:

Where: Desktop — iCloud

Online Locations

File Format: PDF

☒ Best for electronic distribution and accessibility
(uses Microsoft online service)

☐ Best for printing

Cancel Export

Save as PDF, best for accessibility

How to get Acrobat

- You'll need Acrobat Pro (not to be confused with Acrobat Reader)

Using Acrobat Pro

- Open the PDF you exported from Word
- Right sidebar, under Tools, choose *More Tools* > *Accessibility*
- Choose *Full check*
- Right mouse click on anything on the left that shows as failed, and “fix”
- Save PDF

Acrobat Pro DC File Edit View Window Help

Acme Municipal Utility District May 2019 agenda

Home Tools Acme Municipal U... x

124%

ACME MUNICIPAL UTILITY DISTRICT

123 Main Street, Acmeville CA 95816

Meeting notice and agenda

The regular meeting of the Board of Directors of the Acme Municipal Utility District will convene on Thursday, May 16, 2019, at 6:30 pm. The meeting will be held at the Acme Municipal Utility District office board room located at 123 Main Street, Acmeville CA.

Persons requiring special accommodation with respect to disability are directed to make such requests to the district at least 48 hours in advance by calling (916) 900-6600 and asking for the Board Secretary.

- A) Call to order and roll call
- B) Public comments / questions

The Board cannot act on any public comment unless it is on the agenda, but will take any comment under consideration at a later date. If you wish to speak to items on the agenda,

Search tools

- Create PDF
- Combine Files
- Edit PDF
- Export PDF
- Organize Pages
- Send for Review NEW
- Comment
- Fill & Sign
- Send for Signature
- Enhance Scans
- Protect
- More Tools

Acrobat Pro DC File Edit View Window Help

Acme Municipal Utility District May 2019 agenda

Home Tools Acme Municipal U...

Search tools

Fill & Sign

Open ▾

Prepare Form

Add ▾


Send for Signature

Open ▾

Certificates


Add ▾

Protect & Standardize




Protect

Open ▾




Redact

Add ▾




PDF Standards

Add ▾




Optimize PDF

Add ▾



Print Production


Add ▾



Accessibility


Add ▾

Customize




Create Custom Tool

Add ▾




Action Wizard

Add ▾



Index

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JavaScript

Add ▾

AccessibilityClose

ACME MUNICIPAL UTILITY DISTRICT

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📄 Autotag Document

📄 Autotag Form Fields

📄 Reading Options

✅ Full Check

👤 Accessibility Report

🔍 Identify Form Fields

🖨 Set Alternate Text

⚙ Setup Assistant

📄 Reading Order

Acrobat Pro DC File Edit View Window Help

Acme municipal utility district - Word agenda.pdf

Home Tools Acme municipal u... x

Accessibility

Accessibility Checker

Document (3 issues)

- ✓ Accessibility permission flag - Passed
- ✓ Image-only PDF - Passed
- ✓ Tagged PDF - Passed
- ? Logical Reading Order - Needs manual
- ✓ Primary language - Passed
- ✗ **Title - Failed**
- ✓ Bookmarks - Passed
- ? Color contrast - Needs manual

Page Content

- Forms
- Alternate Text
- Tables
- Lists
- Headings

ACME MUNICIPAL UTILITY DISTRICT

123 Main Street

Meeting notes

The regular meeting is held on Thursday, May 3rd, 2019 at the office board room.

Persons requiring special accommodations should make requests to the Board Secretary.

A) Call to order

B) Public comment

The Board will accept any comments, but will not take any comment under consideration at a later date. If you wish to speak to items on the agenda, please hold your comments until that item comes up for discussion.

C) Consent calendar

- Item 1
- Item 2
- Item 3

Description

Title: Acme Municipal Utility District May 2019 agenda

☐ Leave As Is

Subject:

☒ Leave As Is

Author: Sloane Dell'Orto

☒ Leave As Is

Keywords:

☒ Leave As Is

Cancel OK

Right mouse
click on any
failures to
correct





SPECIAL DISTRICTS
ASSOCIATION OF OREGON

Contact us!

We're here to help!



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mac@getstreamline.com



Maria Lara

maria@getstreamline.com